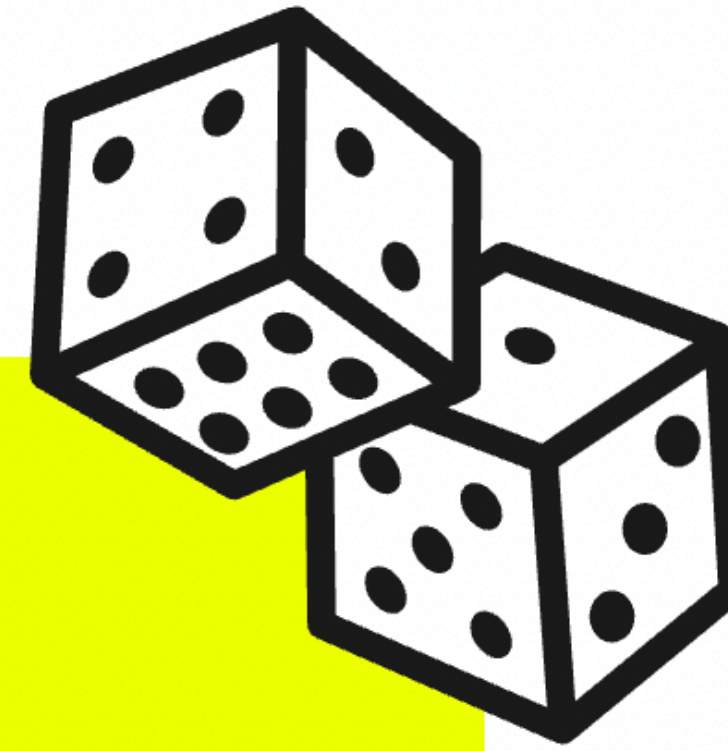


CV

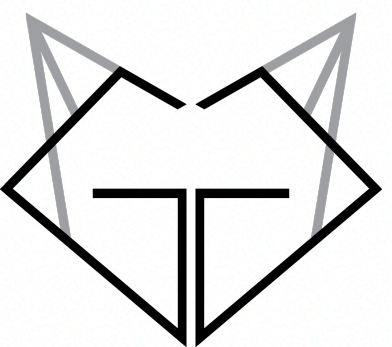


Gürkan Gürel

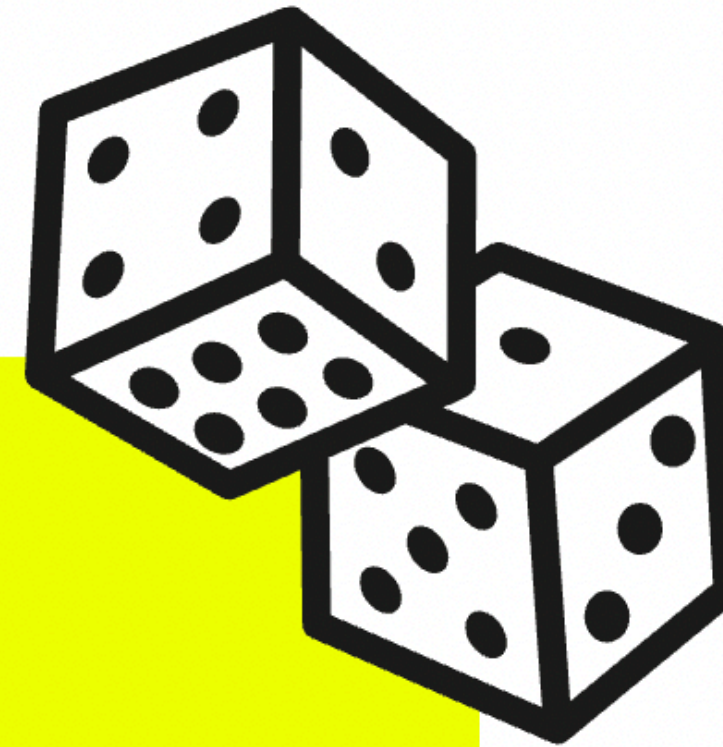
Creative Director, Strategist &
A Super Sad Disco Party

Professional Summary

I'm a new gen **creative director** and undeterred dreamer, despite to my 10+ years of experience in communication!



CV



After 6 years of work period with prominent communication experts of Turkey, I focused on the big picture and moved forward my career in online advertising, social media and digital communications. Obviously, no regrets came after my decision, when examining more than 100 awards I won in the last 5 years and the uncontainable victory of digital revolution itself. I write all of my ads and direct most of them.

Gürkan Gürel

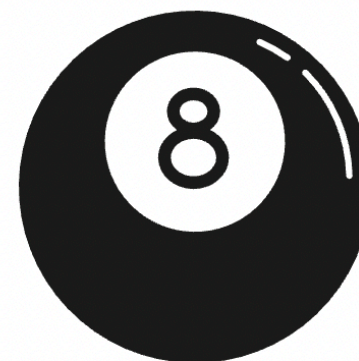
Creative Director, Strategist &
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I love collaborating with artists, creatives, engineers, virtuosos as well as young local talents. I never saw data and researches as soul sucking creativity killers, contrarily; interpretation of data brings effectiveness to creativity according to me. After I get the brief, my process begins immediately with social listening for insights and ad hoc researches to ensure the creative approach.

Amongst my past and present clients are Lassa, BMW, Efes Pilsen, Red Bull, Ford, Turk Telekom, Bnp Paribas, Ford Trucks, MINI, Bridgestone, Roche, Xiaomi, Jaguar, Land Rover, Pharmaton, Nutella and many more leading brands.

I am passionate about supporting the community. I am honored to be a part of **Turkish Advertising Creatives Association** as a Board Member. I take role as Advisory Board Member at **Yeditepe University Faculty Of Communication** for VCD.

Education



Istanbul University

Germanistic **Drop Out**

High School

Uskudar AL (Istanbul)

Max Planck Gymnasium (Berlin)

Experience



2016 - Present

Creative Director | **Tick Tock Boom**

With more than 40 team mates!

Brilliant Copywriting & Strategy Team

Magnificant Designers, Motion Artists, Videographers and Producers!

2012 - 2015

Creative Communications Director | **Pro Comm.**

With Turkey's lead public relations & communications experts for Efes

Pilsen, Red Bull, Nike, Miller, Duvel, Eataly, Kanyon Etc.

2009 - 2012

Content Creator | **Freelance**

Karadergi | Founder & Editor In Chief

Adamdama | Founder & Presenter (Web & Tv Series)

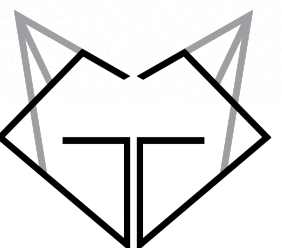
Time Out Magazine | Contributor

Trendsetter Magazine | Contributor



Jury & Awards

AWARDS & SHORTLISTS



Clients & **Collaborations**

BELOVED CLIENTS



TEB



nutella



BRIDGESTONE



Fakir
HAUSGERÄTE

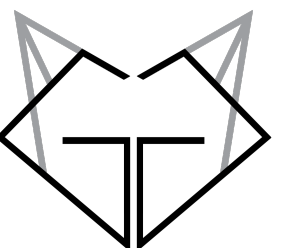
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Gürkan Gürel

Creative Director, Strategist &
A Super Sad Disco Party

Thank You!

